

**Cooper's Ferry Partnership**

**Redesign of the Camden Waterfront Website**

**Submission Due: Jan 9th 2015**

**Nick Salas  
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Palm Beach Gardens, FL 33410  
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January 5th, 2015

RE: RFP Camden Waterfront

Dear Cooper's Ferry Partnership,

Nickspages.com, Inc. has received and reviewed the following RFP for dynamic and innovative web design services, combining both an aesthetically appealing architecture with functionality in order to provide the best possible delivery and design solution for the Camden Waterfront Website. The approach will utilize Drupal as a content management system and will support an easy to use navigational framework that will encourage engagement by all audiences and promote a compelling, positive user experience. NP understands that the Cooper's Ferry Partnership wishes for the new site to be informative and exciting with a fresh feel that invites users to return. We are confident that our unique, design concepts, and custom drupal theme would perfectly suit all of the desired aspects for the web and responsive mobile implementation. Nickspages.com, Inc. acknowledges the terms set forth in the described RFP and is fully capable of meeting all requirements and specifications with quality assurance. We can comprehensively advise and establish the necessary considerations to meet all of Cooper's Ferry Partnership's needs and facilitate long-term support.

Sincerely,  
Nick Salas

President  
Nickspages.com, Inc.

**Identification**

Firm Name:

Nickspages.com, Inc.

President:

Nick Salas

Address:

3801 PGA Blvd #602  
Palm Beach Gardens, FL 33410

Email:

E | nick@nickspages.com

Telephone:

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## **Firm Qualifications & Experience**

Nickspages.com, Inc. is a custom responsive template manufacturer specializing in Drupal and WordPress. We have the resources, vision, and experience to design and implement any responsive solution for any organization with integrity and style. We offer an effective solution to developing sites that are both attractive and functional, in order to achieve your desired product(s). Our company holds extensive coding experience working with HTML5, CSS3, PHP, jQuery, Drupal & WordPress content management systems, implementation of audio / visual materials including screencasts (<https://themecourt.com/how-to>). Nick Salas of Nickspages.com, Inc. has over 12 years of experience designing and developing various responsive web content across open source management platforms. Nickspages.com, has recently celebrated its 5th year in business and has deployed over 50 creative and professional web services for both the private industry. Nick has experience working across multiple jurisdictions and with a variety of clientele including, doctors, lawyers, commercial & residential realtors as well as in association with the Georgia Emergency Management Agency (GEMA) for MBF Industries, Inc. NP is a leader in the Palm Beach, Florida area for responsive design services and has demonstrated competence and success in adhering to all scheduling and budget requirements of past projects, rigorous quality control to provide the best possible web products, and the availability and flexibility to accommodate all of the clients needs and desires. We have maintained an unparalleled level of professionalism and positive customer feedback and our business is continuing to rapidly expand globally.

NP does not plan on subcontracting or outsourcing any work regarding this RFP, we are fully capable with our own staffing, materials, equipment etc to provide you with the best possible web design solution and services.

## Previous Relevant Work Experience

**Client Name:** James Weber

**Client Contact:** 115 Old Short Hills Rd  
#535 West Orange, NJ 07052  
james@ashoestringproduction.com  
P | 973.251.2094

**Project Title:** Responsive Healthcare Projects

**Staff Lead:** Nick Salas - President & Programmer Nickspages.com, Inc.

**Timeline:** 2013 - present

**Number of Hours:** 682+

**Fee:** \$20,000 +additional ongoing hourly fees for update / maintenance

**Project Description:** Development of 7 different health care professional WordPress Projects

**Project Approach:** Programming, configuration and development of responsive open source content management / WordPress

**Project Outcome:** Successfully created and implemented 7 custom WordPress design projects

**Project Link:** [www.sjfert.com](http://www.sjfert.com)

**Client Name:** Leigh Rubin

**Client Contact:** 239 Bainbridge Street  
Philadelphia, PA 19147  
leigh@rubincreative.com  
P | 267.319.1683

**Project Title:** MPN Realty Inc. Custom Corporate Responsive Apps

**Staff Lead:** Nick Salas - President & Programmer Nickspages.com, Inc.

**Timeline:** 2013 - Present

**Number of Hrs:** 335+

**Fee:** \$10,000 +additional hourly fees for update /maintenance

**Project Description:** Custom responsive commercial real estate app

**Project Approach:** Programming, configuration, and development of MTS Software Solutions and MPN Realty, Inc's corporate responsive apps utilizing a custom responsive Drupal theme.

**Project Outcome:** Successfully created and implemented custom Drupal web design with over 10 users

**Project Link:** [www.mpnrealty.com](http://www.mpnrealty.com)

**Client Name:** Paul Brown

**Client Contact:** 132 W Plant St Ste 210  
Winter Garden, FL 34787  
paul@pbbrown.com  
P | 480.586.0954

**Project Title:** Custom Responsive Drupal Theme

**Staff Lead:** Nick Salas - President & Programmer Nickspages.com, Inc.

**Timeline:** 2013 - Present

**Number of Hrs:** 266+

**Fee:** \$8,000+

**Project Description:** Custom responsive Drupal solution to emulate existing branding.

**Project Link:** [www.pbbrown.com](http://www.pbbrown.com)

**Client Name:** Paul Creighton

**Client Contact:** 5116 South Orange Ave  
Orlando, FL 32809  
paul@tskorman.com  
P | 407.895.3000

**Project Title:** Custom Drupal Theme

**Staff Lead:** Nick Salas - President & Programmer Nickspages.com, Inc.

**Timeline:** 2013-Present

**Number of Hrs:** 65+

**Fee:** \$3,000

**Project Description:** Creation of custom responsive Drupal call to action landing page with matching eBlast.

**Project Link:** <http://landing.skorman.net>

**Client Name:** Robert Stunkel

**Client Contact:** bobstunkel@gmail.com  
P | 561.715.7102

**Project Title:** Responsive Web Refurbishment

**Staff Lead:** Nick Salas - President & Programmer Nickspages.com, Inc.

**Timeline:** Winter 2014

**Number of Hrs:** 20+

**Project Description:** Responsification of existing 4 year old site.

Two independent websites developed for client: Commercial and Residential Real Estate, Securities etc.

**Project Link:** [www.cip1031.com](http://www.cip1031.com)

## **Project Methodology**

Nickspages.com, Inc's. service support philosophy includes consistent communication in order to keep client updated on all progress and measures, maintaining open availability to assist clientele in updating materials and new content development and integration, and providing consistent services with guaranteed quality assurance. NP runs various quality tests such as testing functionality and compatibility on all browsers including Internet Explorer, Mozilla Firefox, Chrome. Functionality, spacing and rendering on all tablet devices including portrait and landscape variables, all smart phones portrait and landscape viewing properties, as well as quality testing for various formats; Android, Apple, Microsoft. We has a full service contingency / disaster recovery plan. Materials are saved via cloud hosting, server hosting, to NP local computers updated every month, additional back up via local hard drives and on usb devices (encrypted). NP is a leader in Palm Beach for responsive web design services with an unparalleled level of customer service satisfaction and support. We pride ourselves on our adherence to all deliverables, schedule deadlines and budget requirements and look forward to the possibility of a professional partnership with the Coopers Ferry.

NP fully acknowledges the breadth of the scope of work and can fully accomplish all of the proposed tasks in the described RFP.



## **Sample Schedule**

NP acknowledges all deadlines and scheduling requirements and vows to commence project within five of the proposal submission deadline and will complete the full project within desired time frame of three months of a Notice to Proceed. A more fully developed scheduling timeline will be developed and given to Cooper's Ferry upon contract award.

### **Phase I Web Design**

- 1.1 Consultation / Kickoff Meeting to discuss project details (Week of Jan. 19th 2015).
- 1.2 Consultant will utilize project management tool to manage scope, time-lines and costs.
- 1.3 Consultant shall devise site themes; including color schemes, graphic elements, and navigational tools to maintain consistency and unity in look and feel throughout website(s).
- 1.4 Consultant shall obtain necessary photographic and informational material from sources.
- 1.5 Consultant shall create three sample design and layout proofs.
- 1.6 Consultant shall obtain design/template approval.
- 1.7 Consultant will immediately begin updating and migrating necessary information.
- 1.8 Consultant will integrate all noted requirements and additional features / functions.
- 1.9 Consultant will comply with all additional requirements.

### **Phase II CMS**

- 2.1 Consultant shall provide a comprehensive CMS solution.
- 2.2 Consultant shall utilize Drupal 7.34+ CMS to meet all adaptability, efficiency, editing and management requirements.
- 2.3 Consultant shall incorporate all necessary information within the CMS and build site.
- 2.4 Consultant shall incorporate all functions and features desired by client.
- 2.5 Consultant shall make site responsive to all media platforms and devices.
- 2.6 Consultant shall perform search engine optimization and prepare for fully searchable content.
- 2.7 Consultant shall perform all usability and quality assurance testing measures.
- 2.8 Consultant shall launch live Camden Waterfront Website w/responsive mobile site by March 26, 2015.

### **Phase III Ongoing Maintenance and Update Plan**

4.1 Consultant shall develop plan for ongoing maintenance and technical support.

4.2 Consultant shall develop plan for emergency recovery services.

4.3 Consultant will refresh the design elements, update the technology and engineering of site, perform search engine optimization, content management and additional elements associate with website on an as need basis.

4.4 Consultant will maintain open availability and technical support in order to immediately address any technical concerns.

4.5 Consultant shall update Drupal core once a year unless a recent attack makes it necessary to update immediately. IE. Drupageddon on Oct 15, 2014

### **Fee Proposal**

Web Design and Implementation	\$ 7,000
Responsive Design	\$ 1,000
Maintenance and Support	\$ 2,000
Total Costs	\$ 10,000

\$50 hourly rate for both the public and private sector.