

Arlington Public Schools

New Website Design, Implementation and Hosting

#45FY15

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December 29, 2014

RE: RFP No, 45FY15

Dear Arlington Public Schools,

Nickspages.com, Inc. has received and reviewed RFP No. 45FY15 for web design, content migration, hosting, and implementation services, combining both an aesthetically appealing architecture with functionality, in order to provide Arlington Public Schools with the best possible delivery and design solution. The approach will utilize Drupal as a content management system and will support an easy to use navigational framework that will encourage engagement by all audiences and promote a compelling, positive user experience. NP understands that the APS wishes for the new educational site and individual subsites to have more accessible editing capabilities for staff, integrate new technologies and desired features, and streamline overall functionality with SIS and LMS. We are confident that our unique design concepts, and custom drupal theme would perfectly suit all of the APS's desired aspects.

Nickspages.com, Inc. acknowledges the terms set forth in the described RFP and is fully capable of meeting all requirements and specifications with quality assurance. We can comprehensively advise and establish the necessary considerations to meet all of the Arlington Public School's needs and facilitate long-term support.

Sincerely,
Nick Salas

President
Nickspages.com, Inc.

Mandatory Requirements

Nickspages.com, Inc. is a responsive template manufacturer specializing in Drupal. We have the resources, vision, and experience to design and implement any responsive solution for any organization with integrity and style. We offer an effective solution to developing sites that are both attractive and functional, in order to achieve your desired products. Our company holds extensive coding experience working with HTML5, CSS3, PHP, jQuery, Drupal & WordPress content management systems, and the implementation of audio/visual materials including webinars (<https://themecourt.com/how-to>). Nick Salas of Nickspages.com, Inc. has over 12 years of experience designing and developing various responsive web content across open source management platforms. Nickspages.com, has recently celebrated its 5th year in business and has devised over 50 creative and professional web services for both the private and commercial industries. Nick has experience working across multiple jurisdictions and with a variety of clientele including, doctors, lawyers, commercial and residential realtors as well as in association with the Georgia Emergency Management Agency (GEMA) for MBF Industries, Inc. NP is a leader in the Palm Beach, Florida area for web design services and has demonstrated competence and success in adhering to all scheduling, deadline, and budget requirements of past projects, rigorous quality control to provide the best possible web products, and the availability and flexibility to accommodate all of the clients needs and desires. We have maintained an unparalleled level of professionalism and positive customer feedback and our business is continuing to rapidly expand globally, with over fifty clients in the USA, Canada and Jamaica.

NP does not plan on subcontracting or outsourcing any work regarding this RFP, we are fully capable with our own staffing, materials, equipment etc to provide you with the best possible web design solution and services. Nick Salas of NP is fully competent to assume both the roles of Master Web Designer and Project manager for the Arlington Public Schools Website Design, Implementation, and Hosting.

Relevant Recent Work Experience

Client Name: James Weber

Client Contact: 115 Old Short Hills Rd
#535 West Orange, NJ 07052
james@ashoestringproduction.com
P | 973.251.2094

Project Title: Responsive Healthcare Projects

Staff Lead: Nick Salas - President & Programmer Nickspages.com, Inc.

Timeline: 2013 - present

Number of Hours: 682+

Fee: \$20,000 +additional ongoing hourly fees for update / maintenance

Project Description: Development of 7 different health care professional WordPress Projects

Project Approach: Programming, configuration and development of responsive open source content management / WordPress

Project Outcome: Successfully created and implemented 7 custom WordPress design projects

Project Link: www.sjfert.com

Client Name: Leigh Rubin

Client Contact: 239 Bainbridge Street
Philadelphia, PA 19147
leigh@rubincreative.com
P | 267.319.1683

Project Title: MPN Realty Inc. Custom Corporate Responsive Apps

Staff Lead: Nick Salas - President & Programmer Nickspages.com, Inc.

Timeline: 2013 - Present

Number of Hrs: 335+

Fee: \$10,000 +additional hourly fees for update /maintenance

Project Description: Custom responsive commercial real estate app

Project Approach: Programming, configuration, and development of MTS Software Solutions and MPN Realty, Inc's corporate responsive apps utilizing a custom responsive Drupal theme.

Project Outcome: Successfully created and implemented custom Drupal web design with over 10 users

Project Link: www.mpnrealty.com

Client Name: Paul Brown

Client Contact: 132 W Plant St Ste 210
Winter Garden, FL 34787
paul@pbbrown.com
P | 480.586.0954

Project Title: Custom Responsive Drupal Theme

Staff Lead: Nick Salas - President & Programmer Nickspages.com, Inc.

Timeline: 2013 - Present

Number of Hrs: 266+

Fee: \$8,000+

Project Description: Custom responsive Drupal solution to emulate existing branding.

Project Link: www.pbbrown.com

Client Name: Paul Creighton

Client Contact: 5116 South Orange Ave
Orlando, FL 32809
paul@tskorman.com
P | 407.895.3000

Project Title: Custom Drupal Theme

Staff Lead: Nick Salas - President & Programmer Nickspages.com, Inc.

Timeline: 2013-Present

Number of Hrs: 65+

Fee: \$3,000

Project Description: Creation of custom responsive Drupal call to action landing page with matching eBlast.

Project Link: <http://landing.skorman.net>

Client Name: Robert Stunkel

Client Contact: bobstunkel@gmail.com
P | 561.715.7102

Project Title: Responsive Web Refurbishment

Staff Lead: Nick Salas - President & Programmer Nickspages.com, Inc.

Timeline: Winter 2014

Number of Hrs: 20+

Project Description: Responsification of existing 4 year old site.

Two independent websites developed for client: Commercial and Residential Real Estate, Securities etc.

Project Link: www.cip1031.com

Mandatory Required Functionality and Elements

Nickspages.com, Inc. has the full capabilities and capacity within the skills of Master Web Designer Nick Salas, and our companies allocated equipment to fulfill all necessary requirements regarding functionality and elements listed in the described RFP. NP specializes in custom Drupal creation with responsive design to allow adherence to all interfaces including internet browsers and all devices. We run various quality tests such as testing the functionality and compatibility on all browsers including Internet Explorer, Mozilla Firefox, Chrome etc., spacing and rendering on all tablet devices including portrait and landscape variables, all smart phones portrait and landscape viewing properties, as well as quality testing for various formats; Android, Apple, Microsoft. Additionally, NP has a full service contingency / disaster recovery plan. Materials are saved via cloud hosting, server hosting, to NP local computers updated every month, additional back up via local hard drives and on usb devices (encrypted). The utilization of an open source platform, thus allows us to build a site with multi-level account administration, options for creating an unlimited number of new sub-site templates, template modification and can be integrated with SAML 2.0 and Blackboard / Synergy platforms. NP is a leader in the Palm Beach, Florida area for web design services and has demonstrated competence and success in adhering to all scheduling, deadline, and budget requirements of past projects, rigorous quality control to provide the best possible web products, and the availability and flexibility to accommodate all of the clients needs and desires. We have maintained an unparalleled level of professionalism and positive customer feedback.

Contractor Responsibilities

Nickspages.com, Inc. maintains open availability in order to provide the professional services and quick response time our clientele deserve. Travel to Virginia for the necessary in-person meetings and staff trainings is expected as listed in the RFP and we shall remain able to travel on an as need and as requested basis by APS. Training and support is available by the necessary in person meetings, by phone, and via skype / email. Online help such as webinars, videos, .pdf documents etc can additionally be provided. NP runs various CMS and site quality tests such as testing functionality and compatibility on all browsers including Internet Explorer, Mozilla Firefox, Chrome. Functionality, spacing and rendering on all tablet devices including portrait and landscape variables, all smart phones portrait and landscape viewing properties, as well as quality testing for various formats; Android, Apple, Microsoft. NP has a full service contingency / disaster recovery plan. Materials are saved via cloud hosting, server hosting, to NP local computers updated every month, additional back up via local hard drives and on usb devices (encrypted). Future development for Arlington Public Schools can be provided as necessary on a time and materials, cost-per-service basis. NP can meet all requirements as described in RFP with full quality assurance.

Executive Summary

Why should Arlington Public Schools consider your firm's proposal for the project?

Nickspages.com, Inc. is a leader in the Palm Beach, Florida area for custom drupal and responsive design services. We have consistently demonstrated competence and success in adhering to all scheduling, deadline, and budget requirements of past projects, rigorous quality control to provide the best possible web products, and the availability and flexibility to accommodate all of the clients needs and desires. We have maintained an unparalleled level of professionalism and positive customer feedback and our business is continuing to rapidly expand globally. We feel that our company and Arlington Public Schools could make an exceptional professional team and we aspire to provide the highest quality work for your educational institutions needs and design services.

What factors differentiate your firm from other potential Offerors for this project?

At Nickspages.com, Inc. our exceptional support and service philosophy sets us above and beyond the competition. Our service philosophy includes open communication in order to keep clientele updated on all progress and measures, we maintain open availability 24/7 in order to provide the professional services and quick response time our clientele deserve, provide consistent services with guaranteed quality assurance, and we pride ourselves on our adherence to all deliverables, schedule deadlines and budget requirements. Typed .pdf document reports and /or skype / in person meetings are all available to ensure your Institution receives the customer and professional service that NP is recognized for.

What is your firm's particular strength in the marketplace?

Nickspages.com, Inc. specializes in custom Drupal themes and responsive site design. This allows for a smooth, streamlined, viewing transition between devices and media platforms. Responsive design is an important factor in any professional grade web and implementation services. Nick Salas of NP has over 12 years working with Drupal CMS and we are confident that our unique, design concepts, and custom drupal theme would perfectly suit all of Arlington Public Schools needs and desired aspects.

Offeror Information

NP is currently awaiting documentation for the 2014 financial year. Additional documents can be provided upon request / award of contract.

Exceptions to Contract Terms and Conditions

Nickspages.com, Inc. accepts all terms described in RFP and does not wish to provide any proposed exceptions, revisions, or additions to the contract terms and conditions.

Exceptions to Scope of Services

Nickspages.com, Inc. is able to complete all work listed in RFP with quality assurance.

Trade Secrets or Proprietary Information

Nickspages.com, Inc.'s proposal does not contain any trade secrets or proprietary information.