

Puget Sound Marine and Nearshore Grant Program

Website Design and Content Creation

Nick Salas
Nickspages.com, Inc.
3801 PGA Blvd #602
Palm Beach Gardens, FL 33410
E | nick@nickspages.com
P | 1.877.714.4440
C | 1.561.676.4988



Nickspages.com, Inc.
3801 PGA Blvd #602
Palm Beach Gardens, FL 33410
P | 1.877.714.4440
C | 1.561.676.4988
E | nick@nickspages.com
Fed Emp ID # 27-0704877

December 18, 2014

RE: Web Design and Content Creation

Dear members of The Puget Sound Marine & Nearshore Grant Program,

Nickspages.com, Inc. has received and reviewed the current RFP for web design and content development services. Our unique approach will utilize a custom, responsive Drupal CMS solution. The overall design will combine elements that are aesthetically appealing, while maintaining a balance between structure and functionality thereby communicating the “Shore Friendly” marine mission. A simple and intuitive navigational framework will be implemented in order to provide ease of access to all members of the community. Usability site testing, analytics, and monthly updates will ensure that all content and technical parameters are current and will provide the best possible user experience. Through various meetings and presentations we can fully advise and develop the necessary strategic considerations to meet all of your agencies needs and facilitate necessary support. NP acknowledges the terms set forth in the current RFP and is fully capable of meeting all requirements and specifications with quality assurance.

Sincerely,

Nick Salas
President
Nickspages.com, Inc.

Nickspages.com, Inc. is a responsive template manufacturer specializing in Drupal, WordPress and now Joomla. We have the resources, vision, and experience to design and implement any responsive solution for any organization with integrity and style. We offer an effective solution to developing sites that are both attractive and functional, in order to achieve your desired products. Our company holds extensive coding experience working with HTML5, CSS3, PHP, jQuery, Drupal & WordPress content management systems, and the implementation of audio/visual materials including webinars (<https://themecourt.com/how-to>). Nick Salas of Nickspages.com, Inc. has over 12 years of experience designing and developing various web content across multiple platforms. Nickspages.com, has been current on sunbiz.org for 5 years now as an S-Corp and has devised over 50 creative and professional web services for both the private and commercial industries. Nick has experience working across multiple jurisdictions and with a variety of clientele including, doctors, lawyers, commercial and residential realtors as well as in association with the Georgia Emergency Management Agency (GEMA) for MBF Industries, Inc. NP is a leader in the Palm Beach, Florida area for web design services and has demonstrated competence and success in adhering to all scheduling, deadline, and budget requirements of past projects, rigorous quality control to provide the best possible web products, and the availability and flexibility to accommodate all of the clients needs and desires. We have maintained an unparalleled level of professionalism and positive customer feedback and our business is continuing to rapidly expand globally, with over fifty clients in the USA, Canada and Jamaica. Nickspages.com, Inc. brings a unique and dynamic approach to web design and we are confident that in our web architectural skills combined with our previous experience, that The Puget Sound Marine & Nearshore Grant Program will find a strong creative partnership in devising the perfect solution for the “Shore Friendly” initiative.

Previous Work Samples

Client Name: James Weber

Client Contact: 115 Old Short Hills Rd
#535 West Orange, NJ 07052
james@ashoestringproduction.com
P | 973.251.2094

Project Title: Responsive Healthcare Projects

Staff Lead: Nick Salas - President & Programmer Nickspages.com, Inc.

Timeline: 2013 - present

Number of Hours: 682+

Fee: \$20,000 +additional ongoing hourly fees for update / maintenance

Project Description: Development of 7 different health care professional WordPress Projects

Project Approach: Programming, configuration and development of responsive open source content management / WordPress

Project Outcome: Successfully created and implemented 7 custom WordPress design projects / sites

Project Link: www.sjfert.com

Client Name: Leigh Rubin

Client Contact: 239 Bainbridge Street
Philadelphia, PA 19147
leigh@rubincreative.com
P | 267.319.1683

Project Title: MPN Realty Inc. Custom Corporate Responsive Apps

Staff Lead: Nick Salas - President & Programmer Nickspages.com, Inc.

Timeline: 2013 - Present

Number of Hrs: 335+

Fee: \$10,000 +additional hourly fees for update /maintenance

Project Description: Custom responsive commercial real estate app

Project Approach: Programming, configuration, and development of MTS Software Solutions and MPN Realty, Inc's corporate responsive apps utilizing a custom responsive Drupal theme.

Project Outcome: Successfully created and implemented custom drupal web design with over 10 users

Project Link: www.mpnrealty.com

Client Name: Paul Brown

Client Contact: 132 W Plant St Ste 210

Winter Garden, FL 34787

paul@pbbrown.com

P | 480.586.0954

Project Title: Custom Responsive Drupal Theme

Staff Lead: Nick Salas - President & Programmer Nickspages.com, Inc.

Timeline: 2013 - Present

Number of Hrs: 266+

Fee: \$8,000+

Project Description: Custom responsive Drupal solution to emulate existing branding.

Project Link: www.pbbrown.com

Client Name: Paul Creighton

Client Contact: 5116 South Orange Ave

Orlando, FL 32809

paul@tskorman.com

P | 407.895.3000

Project Title: Custom Drupal Theme

Staff Lead: Nick Salas - President & Programmer Nickspages.com, Inc.

Timeline: 2013-Present

Number of Hrs: 65+

Fee: \$2,000

Project Description: Creation of custom responsive Drupal call to action landing page with matching eBlast.

Project Link: <http://landing.skorman.net>

Client Name: Robert Stunkel

Client Contact: bobstunkel@gmail.com

P | 561.715.7102

Project Title: Responsive Web Refurbishment

Staff Lead: Nick Salas - President & Programmer Nickspages.com, Inc.

Timeline: Winter 2014

Number of Hrs: 20+

Project Description: Responsification of existing 4 year old site.

Two independent websites developed for client: Commercial and Residential Real Estate, Securities etc.

Project Link: www.cip1031.com

General Scope of Services: Host site arrangement, design and implementation of site and custom Drupal CMS, monthly ongoing maintenance and emergency recovery plan, permission for all graphic and photographic materials, open source compatible, coordination and presentation meetings, development and research of content, website style guide, site technical testing and usability, monthly billing and reports, website analytics

Scope of Services Timeline

Phase I Web Design

- 1.1 Consultation with Grant Program staff and WDFW technical staff
- 1.2 Consultation with Grant Program staff and experts on content development
- 1.3 Consultant shall devise site themes; including color schemes, graphic elements, and navigational tools to maintain consistency and unity in look and feel throughout website(s).
- 1.4 Consultant shall hold four presentations at various stages in project with visual aid
- 1.5 Consultant shall obtain design/template approval.
- 1.6 Consultant will immediately begin updating and migrating necessary information.
- 1.7 Consultant will integrate all noted requirements and additional features / functions.
- 1.8 Consultant will comply with all additional requirements.
- 1.9 Consultant shall develop website style guide

Phase II CMS

- 2.1 Consultant shall provide a comprehensive CMS solution.
- 2.2 Consultant shall utilize Drupal CMS solutions to meet all adaptability, efficiency, editing and management product requirements.
- 2.3 Consultant shall incorporate all necessary information within the CMS and build site.
- 2.4 Consultant shall incorporate all functions and features desired by client including
- 2.5 Consultant shall make site responsive to all media platforms and devices.

Phase III Ongoing Maintenance and Update Plan

4.1 Consultant shall develop plan for ongoing maintenance and technical support.

4.2 Consultant shall develop plan for emergency recovery services.

4.3 Consultant will refresh the design elements, update the technology and engineering of site, perform search engine optimization, content management and additional elements associate with website on an as need basis.

4.4 Consultant will maintain open availability and technical support in order to immediately address any technical concerns.

Cost Proposal:

Development and Design of Site	\$ 60,000
Ongoing Maintenance and Support	\$ 5,000
Travel Costs	\$ 10,000
Total Costs	\$ 75,000

* Quoted rates are based on a \$50 hourly rate.