

**University of Kentucky Purchasing Division**

**Web Development Services**

**RFP # UK-1436-15**

**Nick Salas  
Nickspages.com, Inc.  
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Palm Beach Gardens, FL 33410  
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Fed Emp ID # 27-0704877

December 29, 2014

RE: RFP No, TCO01052015

Dear University of Kentucky,

Nickspages.com, Inc. (hereinafter referred to as "NP"), has received and reviewed RFP No. UK-1436-15 for the described web development and design services. NP acknowledges that we have received documentation for written question and answers including clarifications for the current RFP. To our knowledge, no other addenda or additional materials have been issued. NP as the offeror, will accept all financial responsibility for travel expenses incurred for candidate interviews and presentations when deemed necessary. Nickspages.com, Inc. does not hold any deviations or exceptions to the RFP requirements and we have the capabilities to fully develop your web design desires. Additionally we have read and understood the information regarding confidentiality as described in Section 6.22 of the RFP. Proposal will remain valid for University's acceptance for a minimum of six months after the submittal deadline.

Sincerely,  
Nick Salas

President  
Nickspages.com, Inc.

## **Executive Summary**

Nickspages.com, Inc. (hereinafter referred to as "NP"), has received and reviewed RFP No. UK-1436-15 for dynamic and innovative web design and re-branding services, combining both an aesthetically appealing architecture with functionality in order to provide the University of Kentucky with the best possible delivery and design solution. The approach will utilize Drupal 7.34+ as a content management system and will support an easy to use navigational framework that will encourage engagement by all audiences and promote a compelling, positive user experience. The site will additionally be responsive, scaling properly with all browsers and devices. We run rigorous quality control tests to ensure the final product meets all standards. Design consistency through the site will be a focus point and NP will ensure that a UK PR approved header for such University wide marketing is included. We can also provide all necessary staff training and transiting of materials to a University of Kentucky hosting server. Additional a la carte options such as a custom Drupal module for interfacing with the University hosted Digital Measures system and / or development of a personnel directory module for an all- college directory will be included in the financial proposal and can be discussed in greater detail upon University's request. NP understands that the University wishes for the new site to be informative with a modern feel and we are confident that our unique design concepts, and custom, responsive, drupal theme would perfectly suit all of the University's desired aspects. Nickspages.com, Inc. acknowledges the terms set forth in the described RFP and is fully capable of meeting all requirements and specifications with quality assurance. We can comprehensively advise and establish the necessary strategic considerations and provide a high quality product to meet all of the University's needs and facilitate long-term support.

## **Offeror Qualifications**

Nickspages.com, Inc. is a responsive template manufacturer specializing in Drupal. We have the resources, vision, and experience to design and implement any responsive solution for any organization with integrity and style. We offer an effective solution to developing sites that are both attractive and functional, in order to achieve your desired products. Our company holds extensive coding experience working with HTML5, CSS3, PHP, jQuery, Drupal & WordPress content management systems, and the implementation of audio/visual materials including screencasts (<https://themecourt.com/howto>). Nick Salas of Nickspages.com, Inc. has over 12 years of experience designing and developing responsive web content across several open source management platforms. Nickspages.com, has recently celebrated its 5th year in business and has devised over 50 creative and professional web services for both the private and commercial industries. Nick has experience working across multiple jurisdictions and with a variety of clientele including, doctors, lawyers, commercial and residential realtors as well as in association with the Georgia Emergency Management Agency (GEMA) for MBF Industries, Inc. NP is a leader in the Palm Beach, Florida area for web design services and has demonstrated competence and success in adhering to all scheduling, deadline, and budget requirements of past projects, rigorous quality control to provide the best possible web products, and the availability and flexibility to accommodate all of the clients needs and desires. We have maintained an unparalleled level of professionalism and positive customer feedback and our business is continuing to rapidly expand globally, with over fifty clients in the USA, Canada and Jamaica.

NP does not plan on subcontracting or outsourcing any work regarding this RFP, we are fully capable with our own staffing, materials, equipment etc to provide you with the best possible web design solution and services.

## Previous Work Samples

**Project Title:** Responsive Healthcare Projects

**Client Name:** James Weber

**Client Contact:** 115 Old Short Hills Rd

#535 West Orange, NJ 07052

james@ashoestringproduction.com

P | 973.251.2094

**Staff Lead:** Nick Salas - President & Programmer Nickspages.com, Inc.

**Timeline:** 2013 - present

**Number of Hours:** 682+

**Fee:** \$20,000 +additional ongoing hourly fees for update / maintenance

**Project Description:** Development of 7 different health care professional WordPress Projects

**Project Approach:** Programming, configuration and development of responsive open source content management / WordPress

**Project Outcome:** Successfully created and implemented 7 custom WordPress design projects

**Project Link:** [www.sjfert.com](http://www.sjfert.com)

**Project Title:** MPN Realty Inc. Custom Corporate Responsive Apps

**Client Name:** Leigh Rubin

**Client Contact:** 239 Bainbridge Street

Philadelphia, PA 19147

leigh@rubincreative.com

P | 267.319.1683

**Staff Lead:** Nick Salas - President & Programmer Nickspages.com, Inc.

**Timeline:** 2013 - Present

**Number of Hrs:** 335+

**Fee:** \$10,000 +additional hourly fees for update /maintenance

**Project Description:** Custom responsive commercial real estate app

**Project Approach:** Programming, configuration, and development of MTS Software Solutions and MPN Realty, Inc's corporate responsive apps utilizing a custom responsive Drupal theme.

**Project Outcome:** Successfully created and implemented custom drupal web design with over 10 users

**Project Link:** [www.mpnrealty.com](http://www.mpnrealty.com)

**Project Title:** Custom Responsive Drupal Theme

**Client Name:** Paul Brown

**Client Contact:** 132 W Plant St Ste 210  
Winter Garden, FL 34787  
paul@pbbrown.com  
P | 480.586.0954

**Staff Lead:** Nick Salas - President & Programmer Nickspages.com, Inc.

**Timeline:** 2013 - Present

**Number of Hrs:** 266+

**Fee:** \$8,000+

**Project Description:** Custom responsive Drupal solution to emulate existing branding.

**Project Link:** www.pbbrown.com, new site coming 2015

**Project Title:** Custom Drupal Theme

**Client Name:** Paul Creighton

**Client Contact:** 5116 South Orange Ave  
Orlando, FL 32809  
paul@tskorman.com  
P | 407.895.3000

**Staff Lead:** Nick Salas - President & Programmer Nickspages.com, Inc.

**Timeline:** 2013-Present

**Number of Hrs:** 65+

**Fee:** \$2,000

**Project Description:** Creation of custom responsive Drupal call to action landing page with matching eBlast.

**Project Link:** http://landing.skorman.net, just updated after Drupageddon

**Project Title:** Responsive Web Refurbishment

**Client Name:** Robert Stunkel

**Client Contact:** bobstunkel@gmail.com  
P | 561.715.7102

**Staff Lead:** Nick Salas - President & Programmer Nickspages.com, Inc.

**Timeline:** Winter 2014

**Number of Hrs:** 20+

**Project Description:** Responsification of existing 4 year old site.

Two independent websites developed for client: Commercial and Residential Real Estate, Securities etc.

**Project Link:** www.cip1031.com

## **Services Defined**

### **Phase I Web Design**

- 1.1 Consultation with City of University of Kentucky to discuss project details.
- 1.2 Consultant will utilize project management tool to manage scope, time-lines and costs.
- 1.3 Consultant shall devise site themes; including color schemes, graphic elements, and navigational tools to maintain consistency and unity in look and feel throughout website(s).
- 1.4 Consultant shall obtain necessary photographic and informational material from University / sources.
- 1.5 Consultant shall include a UK PR approved header in design.
- 1.6 Consultant shall obtain design/template approval.
- 1.7 Consultant will immediately begin updating and migrating necessary information.
- 1.8 Consultant will integrate all noted requirements and additional features / functions.
- 1.9 Consultant will comply with all additional requirements.

### **Phase II CMS**

- 2.1 Consultant shall provide a comprehensive CMS solution.
- 2.2 Consultant shall utilize Drupal 7.34+ CMS to meet all adaptability, efficiency, editing and management product requirements.
- 2.3 Consultant shall incorporate all necessary information within the CMS and build site.
- 2.4 Consultant shall incorporate all functions and features desired by client.
- 2.5 Consultant shall make site responsive to all media platforms and devices.
- 2.6 Consultant shall perform search engine optimization and prepare for fully searchable content.
- 2.7 Consultant shall transfer all necessary web materials and documents to University of Kentucky hosting.

### **Phase III**

- 3.1 Consultant shall discuss and plan for a la carte options one and / or two
- 3.2 Consultant shall implement necessary functions and features to achieve desired a la carte options.



#### **Phase IV Ongoing Maintenance and Update Plan**

4.1 Consultant shall develop plan for ongoing maintenance and technical support.

4.2 Consultant shall develop plan for emergency recovery services.

4.3 Consultant will refresh the design elements, update the technology and engineering of site, perform search engine optimization, content management and additional elements associate with website on an as need basis.

4.4 Consultant will maintain open availability and technical support in order to immediately address any technical concerns.

4.5 Consultant shall update Drupal core once a year unless a recent attack makes it necessary to update immediately. IE. Drupageddon on Oct 15, 2014

#### **Phase V Training**

5.1 Consultant shall provide all necessary staff training and any typed materials.

## Evidence of Successful Performance

NP is a leader in the Palm Beach, Florida area for web design services and has demonstrated competence and success in adhering to all scheduling, deadline, and budget requirements of past projects, rigorous quality control to provide the best possible web products, and the availability and flexibility to accommodate all of the clients needs and desires. We have maintained an unparalleled level of professionalism and positive customer feedback. NP hereby grants permission to contact such clientele for work history and references information.

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#535 West Orange, NJ 07052

james@ashoestringproduction.com

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