

**The University of Texas**

**Website Design and Development Services**

**RFP NO. TCO01052015**

**Nick Salas**  
**Nickspages.com, Inc.**  
**3801 PGA Blvd #602**  
**Palm Beach Gardens, FL 33410**  
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## **Table of Contents**

- A. Cover Letter
- B. Execution of Offer
- C. Pricing and Delivery Schedule
- D. Proposers General Questionnaire
- E. Addenda Checklist
- F. Specifications and Additional Questions
- G. HUB



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Fed Emp ID # 27-0704877

December 29, 2014

RE: RFP No, TCO01052015

Dear University of Texas,

Nickspages.com, Inc. has received and reviewed RFP No. TCO01052015 for dynamic and innovative web design and re-branding services, combining both an aesthetically appealing architecture with functionality in order to provide the University of Texas with the best possible delivery and design solution. The approach will utilize Drupal as a content management system and will support an easy to use navigational framework that will encourage engagement by all audiences and promote a compelling, positive user experience. NP understands that the University wishes for the new site to be highly informative with a high tech feel and we are confident that our unique design concepts, and custom drupal theme would perfectly suit all of the University's desired aspects. Nickspages.com, Inc. acknowledges the terms set forth in the described RFP and is fully capable of meeting all requirements and specifications with quality assurance. We can comprehensively advise and establish the necessary strategic considerations to meet all of the University's needs and facilitate long-term support. Proposal will remain valid for University's acceptance for a minimum of 120 days after the submittal deadline.

Sincerely,  
Nick Salas

President

Nickspages.com, Inc.

**Proposer's General Questionnaire**

**3.1 Proposer Profile**

**3.1.1** Legal Name of Proposer Company: Nickspages.com, Inc.  
Address of principal place of business: 3801 PGA Blvd. #602  
Palm Beach Gardens, FL 33410  
Address of office providing service under agreement: Same as above.  
Number of years in business: Five years. April, 2009.  
State of Incorporation: Florida  
Number of Employees: Three  
Annual Revenue: <\$100,000

**3.1.2** State whether Proposer will provide a copy of its financial statements for the past two (2) years, if requested by University.

Response: Yes

**3.1.3** Proposer will provide a financial rating of the Proposer entity and any related documentation that indicates the financial stability of Proposer.

Response: Yes

**3.1.4** Is Proposer currently for sale or involved in any transaction to expand or to become acquired by another business entity?

Response: No

**3.1.5** Proposer will provide any details of all past or pending litigation or claims filed against Proposer that would affect its performance under the Agreement with University (if any).

Response: N/A Nickspages.com, Inc. has never nor is under any litigation.

**3.1.6** Is Proposer currently in default on any loan agreement or financing agreement with any bank, financial institution, or other entity?

Response: No

**3.1.7** Proposer will provide a customer reference list of no less than three (3) organizations with which Proposer currently has contracts and/or to which Proposer has previously provided services of a type and scope similar to those required by University's RFP.

Response: Previous Work Samples / References

**Client Name:** James Weber

**Client Contact:** 115 Old Short Hills Rd  
#535 West Orange, NJ 07052  
james@ashoestringproduction.com  
P | 973.251.2094

**Project Title:** Responsive Healthcare Projects

**Staff Lead:** Nick Salas - President & Programmer Nickspages.com, Inc.

**Timeline:** 2013 - present

**Number of Hours:** 682+

**Fee:** \$20,000 +additional ongoing hourly fees for update / maintenance

**Project Description:** Development of 7 different health care professional WordPress Projects

**Project Approach:** Programming, configuration and development of responsive open source content management / WordPress

**Project Outcome:** Successfully created and implemented 7 custom WordPress design projects

**Project Link:** [www.sjfert.com](http://www.sjfert.com)

**Client Name:** Leigh Rubin

**Client Contact:** 239 Bainbridge Street  
Philadelphia, PA 19147  
leigh@rubincreative.com  
P | 267.319.1683

**Project Title:** MPN Realty Inc. Custom Corporate Responsive Apps

**Staff Lead:** Nick Salas - President & Programmer Nickspages.com, Inc.

**Timeline:** 2013 - Present

**Number of Hrs:** 335+

**Fee:** \$10,000 +additional hourly fees for update /maintenance

**Project Description:** Custom responsive commercial real estate app

**Project Approach:** Programming, configuration, and development of MTS Software Solutions and MPN Realty, Inc's corporate responsive apps utilizing a custom responsive Drupal theme.

**Project Outcome:** Successfully created and implemented custom Drupal web design with over 10 users

**Project Link:** [www.mpnrealty.com](http://www.mpnrealty.com)

**Client Name:** Paul Brown

**Client Contact:** 132 W Plant St Ste 210  
Winter Garden, FL 34787  
paul@pbbrown.com  
P | 480.586.0954

**Project Title:** Custom Responsive Drupal Theme

**Staff Lead:** Nick Salas - President & Programmer Nickspages.com, Inc.

**Timeline:** 2013 - Present

**Number of Hrs:** 266+

**Fee:** \$8,000+

**Project Description:** Custom responsive Drupal solution to emulate existing branding.

**Project Link:** [www.pbbrown.com](http://www.pbbrown.com)

**Client Name:** Paul Creighton

**Client Contact:** 5116 South Orange Ave  
Orlando, FL 32809  
paul@tskorman.com  
P | 407.895.3000

**Project Title:** Custom Drupal Theme

**Staff Lead:** Nick Salas - President & Programmer Nickspages.com, Inc.

**Timeline:** 2013-Present

**Number of Hrs:** 65+

**Fee:** \$3,000

**Project Description:** Creation of custom responsive Drupal call to action landing page with matching eBlast.

**Project Link:** <http://landing.skorman.net>

**Client Name:** Robert Stunkel

**Client Contact:** bobstunkel@gmail.com  
P | 561.715.7102

**Project Title:** Responsive Web Refurbishment

**Staff Lead:** Nick Salas - President & Programmer Nickspages.com, Inc.

**Timeline:** Winter 2014

**Number of Hrs:** 20+

**Project Description:** Responsification of existing 4 year old site.

Two independent websites developed for client: Commercial and Residential Real Estate, Securities etc.

**Project Link:** [www.cip1031.com](http://www.cip1031.com)

**3.1.8** Does any relationship exist between Proposer and any employee of University?

Response: No

**3.1.9** Proposer will provide the name and Social Security Number for each person having at least 25% ownership interest in Proposer.

Response: Fed Emp ID # 27-0704877 sole owner Nick Salas. Will provide additional information and SSN upon receipt of contract award.

### **3.2 Approach to Project Services**

**3.2.1** Proposer will provide a statement of the Proposer's service approach and will describe any unique benefits to University from doing business with Proposer. Proposer will briefly describe its approach for each of the required services identified in section 5.4 Scope of Work.

Response: Nickspages.com, Inc. will utilize a custom, responsive, drupal approach to meet all of the University's specifications with full quality assurance. NP will begin discussions with specified University personnel to obtain additional necessary information and will plan a unique design for the University blending both high tech aesthetic elements with functionality in order to achieve the best possible design solution. In regards to the scope of work listed in section 5.4 of the RFP, Nickspages.com, Inc. seeks a rebranding solution providing a fresh innovative image that showcases the University's services and allows for an architecture which supports ease of access and use. Optimized and full search capabilities will be implemented as well as any additional features etc. that the University wishes to include. Benefits to the University include full access 24/7 to Nickspages.com, Inc. support, and a discounted rate on cost proposal for educational institutions.

**3.2.2** Proposer will provide an estimate of the earliest starting date for services following execution of the agreement.

Response: Proposer will commence services within one week of contractual agreement.

**3.2.3** Proposer will submit a work plan with key dates and milestones including:

- 3.2.3.1 Identification of tasks to be performed
- 3.2.3.2 Time frames to perform the identified tasks
- 3.2.3.3 Project management methodology
- 3.2.3.4 Implementation strategy
- 3.2.3.5 The expected time frame in which services would be implemented

Response: A full work plan will be devised upon receipt of contract. All tasks to be performed will be fully identified upon discussion with key University staff and all deliverables, additional features, and measures to be implemented in design will be discussed and developed. Content development including color schemes, custom templates, responsive design, all desired features, mitigation and branding factors, etc. will be set forth into phase one and phase two as

set forward by the RFP. Communication including progress reports and desired skype / in person meetings will be prevalent project management strategies. All services will be completed and site will be fully functional and live by the required deadlines.

**3.2.4** Proposer will describe the types of reports or other written documents Proposer will provide (if any) and the frequency of reporting.

Response: Typed .pdf document reports will be provided via email to University personnel in order to maintain connection and keep University updated on progress. Reports can be provide bi-weekly or on an as requested basis.

### **3.3 General Requirements**

**3.3.1** Proposer will provide summary resumes for its proposed key personnel who will be providing services under the Agreement with University, including specific experiences with similar service projects, and number of years with Proposer.

Response: Nickspages.com, Inc. is a responsive template manufacturer specializing in Drupal. We have the resources, vision, and experience to design and implement any responsive solution for any organization with integrity and style. We offer an effective solution to developing sites that are both attractive and functional, in order to achieve your desired products. Our company holds extensive coding experience working with HTML5, CSS3, PHP, jQuery, Drupal & WordPress content management systems, and the implementation of audio/visual materials including webinars (<https://themecourt.com/how-to>). Nick Salas of Nickspages.com, Inc. has over 12 years of experience designing and developing various responsive web content across open source management platforms. Nickspages.com, has recently celebrated its 5th year in business and has devised over 50 creative and professional web services for both the private and commercial industries. Nick has experience working across multiple jurisdictions and with a variety of clientele including, doctors, lawyers, commercial and residential realtors as well as in association with the Georgia Emergency Management Agency (GEMA) for MBF Industries, Inc. NP is a leader in the Palm Beach, Florida area for web design services and has demonstrated competence and success in adhering to all scheduling, deadline, and budget requirements of past projects, rigorous quality control to provide the best possible web products, and the availability and flexibility to accommodate all of the clients needs and desires. We have maintained an unparalleled level of professionalism and positive customer feedback and our business is continuing to rapidly expand globally, with over fifty clients in the USA, Canada and Jamaica.

**3.3.2** Proposer will describe any difficulties it anticipates in performing its duties under the Agreement with University and how proposer plans to manage these difficulties. Proposer will describe the assistance it will require from University.

Response: Nickspages.com, Inc. does not foresee any difficulties in performing and completing its duties under the Agreement with University.



### **3.4 Service Support**

Proposer will describe its service support philosophy, how it is implemented, and how Proposer measures its success in maintaining its philosophy.

Response: Nickspages.com, Inc's. service support philosophy includes consistent communication in order to keep client updated on all progress and measures, maintaining open availability to assist clientele in updating materials and new content development and integration, providing consistent services with guaranteed quality assurance and adhering to all time and budget requirements. NP is a leader in Palm Beach for responsive web design services with an unparalleled level of customer service satisfaction and support.

### **3.5 Quality Assurance (QC)**

Proposer will describe its quality assurance program, its quality requirements, and how they are measured.

Response: NP runs various quality tests such as testing functionality and compatibility on all browsers including Internet Explorer, Mozilla Firefox, Chrome. Functionality, spacing and rendering on all tablet devices including portrait and landscape variables, all smart phones portrait and landscape viewing properties, as well as quality testing for various formats; Android, Apple, Microsoft.

### **3.6 Miscellaneous**

**3.6.1** Proposer will provide a list of any additional services or benefits not otherwise identified in this RFP that Proposer would propose to provide to University. Additional services or benefits must be directly related to the goods and services solicited under this RFP.

Response: N/A NP will provide all services as listed in RFP or by request of University.

**3.6.2** Proposer will provide details describing any unique or special services or benefits offered or advantages to be gained by University from doing business with Proposer.

Response: N/A NP will provide all services as listed in RFP or by request of University. Benefits include educational institution discount on cost proposal.

**3.6.3** Does Proposer have a contingency plan or disaster recovery plan in the event of a disaster? If so, then Proposer will provide a copy of the plan.

Response: Yes. NP has a full service contingency / disaster recovery plan. Materials are saved via cloud hosting, server hosting, to NP local computers updated every month, additional back up via local hard drives and on usb devices (encrypted).

## **Specifications and Additional Questions**

### **5.1**

#### **Proposers experience and reputation**

**A.** Overview of the Proposers business history, strategy and model. Core Competencies.

**Response:** Nickspages.com, Inc. is a responsive template manufacturer specializing in Drupal and WordPress. We have the resources, vision, and experience to design and implement any responsive solution for any organization with integrity and style. We offer an effective solution to developing sites that are both attractive and functional, in order to achieve your desired product(s). Our company holds extensive coding experience working with HTML5, CSS3, PHP, jQuery, Drupal & WordPress content management systems, and the implementation of audio/visual materials including screencasts (<https://themecourt.com/how-to>). Nick Salas of Nickspages.com, Inc. has over 12 years of experience designing and developing various responsive web content across open source management platforms. Nickspages.com, has recently celebrated its 5th year in business and has deployed over 50 creative and professional web services for both the private industry. Nick has experience working across multiple jurisdictions and with a variety of clientele including, doctors, lawyers, commercial and residential realtors as well as in association with the Georgia Emergency Management Agency (GEMA) for MBF Industries, Inc. NP is a leader in the Palm Beach, Florida area for responsive design services and has demonstrated competence and success in adhering to all scheduling, deadline, and budget requirements of past projects, rigorous quality control to provide the best possible web products, and the availability and flexibility to accommodate all of the clients needs and desires. We have maintained an unparalleled level of professionalism and positive customer feedback and our business is continuing to rapidly expand globally. NP currently has over fifty clients and with two business models; retail and wholesale.

B. Provide references from three to five current or past clients whom similar services to those described herein have been completed.

Response:

**Project Title:** Responsive Healthcare Projects

**Client Name:** James Weber

**Client Contact:** 115 Old Short Hills Rd

#535 West Orange, NJ 07052

james@ashoestringproduction.com

P | 973.251.2094

**Staff Lead:** Nick Salas - President & Programmer Nickspages.com, Inc.

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**Project Link:** <http://landing.skorman.net>

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**Project Link:** [www.cip1031.com](http://www.cip1031.com)

## Proposer's Capacity to Respond to University Requests

**C.** Describe the Proposer's previous relevant experience working with:

- Large Companies and Institutions
- Institutions of higher education
- Large Educational Systems
- The University of Texas System

Response: Nickspages.com, Inc. has devised over 50 creative and professional web services for both the private and commercial industries. NP has experience working across multiple jurisdictions and with a variety of clientele including, doctors, lawyers, commercial and residential realtors as well as in association with the Georgia Emergency Management Agency (GEMA) for MBF Industries, Inc. While we currently do not hold and previous experience with the University of Texas system, NP has a plethora of experience working with various other large projects and is rapidly expanding. We are confident that a partnership with the University of Texas would be a wonderful opportunity and we can meet all of your institutions needs with quality assurance.

**D.** Describe the Proposer's history and ability to complete projects on time and within budget.

Response: NP is a leader in the Palm Beach, Florida area for web design services and has demonstrated competence and success in adhering to all scheduling, deadline, and budget requirements of past projects, rigorous quality control to provide the best possible web products, and the availability and flexibility to accommodate all of the clients needs and desires. We have maintained an unparalleled level of professionalism and positive customer feedback.

**E.** Describe the Proposer's history and capacity to respond to rush requests.

Response: At Nickspages.com, Inc our customers receive the best possible customer service and response to inquiries, updates, and rush requests. We maintain open availability in order to provide the professional services and quick response time our clientele deserve. Our company to date has met all deadlines and requirements of past endeavours.

**F.** Describe the Proposer's project management processes, in general and specifically for this project. Please include a description of relevant methodology, project schedules, deadlines, and deliverables.

Response: NP's management process is one of communication, organization, and consistency in order to provide the clientele with the best management and customer experience as possible. We pride ourselves on our adherence to all deliverables, schedule deadlines and budget requirements.

Quality of the proposed goods or services

**G.** Provide information and portfolio of work which demonstrates Proposer’s ability to design, develop and implement / deliver the products and services described herein.

Response: Various links for completed custom drupal and responsive web design and implementation services.

www.sjfert.com

www.mpnrealty.com

www.pbbrown.com

http://landing.skorman.net

www.cip1031.com

More links available upon request.

**H.** Describe any unique benefits to university from doing business with Proposer.

Response: 24/7 access to assistance and contact with Nickspages.com, Inc. Educational Institution cost proposal discount.

**5.2 Explanation of Pricing**

|                                |            |
|--------------------------------|------------|
| Web Design and Implementation  | \$ 52,000  |
| Maintenance and Support        | \$ 5,500   |
| Travel                         | \$ 2,500   |
| Education Institution Discount | \$ - 5,000 |
| Total Costs                    | \$ 55,000  |

**\* All rates are based on a \$50.00 an hour fee**

**5.3 Additional Questions Specific to this RFP.**

**5.3.1** If proposer takes exception to any terms or conditions set forth in the Agreement, Proposer must submit a list of these exceptions.

Response: N/A Proposer accepts all terms and conditions

**5.3.2** In its proposal, Proposer must indicated whether it will consent to include in the Agreement the “Access by Individuals with Disabilities” language that is set forth in Appendix Four.

Response: Proposer accepts and consents to compliance with all measures in appendix four.

#### **5.4 Scope of Work**

Proposers will note ownership model in the Attached Agreement (Appendix Two: All title and interest in the Work Material will vest in University and will be deemed to be a work made for hire and made in the course of the Work rendered under this Agreement.)

Response: Nickspages.com, Inc. notes and accepts the ownership model in the Attached Agreement