

Tallahassee Community College

Website Redesign Services

RFI 2015-08

**Nick Salas
Nickspages.com, Inc.
1080 E Indiantown Rd. Suite 101
Jupiter, FL 33477
E | nick@nickspages.com
P | 1.877.714.4440
C | 1.561.676.4988**

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Fed Emp ID # 27-0704877
S-Corp

June 9th, 2015

Dear Tallahassee Community College,

Nickspages.com, Inc. (hereinafter referred to as "NP"), has received and reviewed RFI 2015-08 for engaging and dynamic, web design, & development services. The approach will utilize Drupal as a content management system and the product will combine both an aesthetically appealing architecture with functionality in order to provide Tallahassee Community College with the best possible delivery and design solution. We also are highly experienced with responsive design which allows streamlined access across all devices and platforms. NP is confident that our unique, design concepts, and custom drupal theme would perfectly suit all of TCC's desired aspects and serve to positively engage staff, students, and community members alike who access TCC's web content. Nickspages.com, Inc. acknowledges the terms set forth in the described RFI and is fully capable of meeting all requirements and specifications with quality assurance and in a timely manner. We sincerely believe that Tallahassee Community College and Nickspages.com, Inc. would form a wonderful partnership and would be honored to serve your institution for web services benefiting higher education.

Sincerely,
Nick Salas

President
Nickspages.com, Inc.

Tallahassee Community College Vendor ID Number: SU-001318

Executive Summary

Nick Salas, President of Nickspages.com, Inc., has been designing and developing custom & responsive web content for the past twelve years. Nickspages.com, Inc. has recently celebrated its 5th year in business (sunbiz.org S-corp) and has devised over 60 creative and professional web services for both the private and commercial industries. Nick has experience working across multiple jurisdictions and with a variety of clientele including doctors, lawyers, commercial and residential realtors as well as in association with the Georgia Emergency Management Agency (GEMA) for MBF Industries, Inc. Our company is rapidly expanding with clientele in three different countries. NP hereby submits this proposal in response to RFI 2015-08. We are fully qualified with past proven performance, outstanding project management skills, unique design services, and our best of practices flat budget rate to complete with quality assurance all factors within the scope and realm of this RFI. We have a passion for our trade and would love nothing more than to collaborate with members of higher education blending the best of information and a user friendly experience. Please find the entirety of our submission in the following pages.

Qualifications

Nickspages.com, Inc. has the full capabilities and capacity within the skills of Programmer Nick Salas, and our companies allocated equipment to fulfill all necessary requirements regarding design, functionality and elements as listed in the described RFP. NP specializes in custom Drupal creation with responsive design to allow adherence to all interfaces including internet browsers and all devices. Our company holds extensive coding experience working with HTML5, CSS3, PHP, jQuery, Drupal & WordPress content management systems, and the implementation of audio/visual materials including screencasts (<https://themecourt.com/howto>). NP has recently celebrated its 5th year in business (sunbiz.org S-corp) and has devised over 60 creative and professional web services for both the private and commercial industries. Nick has experience working across multiple jurisdictions and with a variety of clientele including doctors, lawyers, commercial and residential realtors as well as in association with the Georgia Emergency Management Agency (GEMA) for MBF Industries, Inc. NP is a leader in the Palm Beach, Florida area for web design services and has demonstrated competence and success in adhering to all scheduling, deadline, and budget requirements of past projects, rigorous quality control to provide the best possible web products, and the availability and flexibility to accommodate all of the clients needs and desires. We have maintained an unparalleled level of professionalism and positive customer feedback.

References

Former Clients

Project Title: Responsive Healthcare Projects

Client Name: James Weber

Client Contact: 115 Old Short Hills Rd
#535 West Orange, NJ 07052
james@shoestringnj.com
P | 973-495-5898

Staff Lead: Nick Salas - President & Programmer Nickspages.com, Inc.

Timeline: 2013 - 2014

Number of Hours: 682+

Fee: \$20,000 +additional ongoing hourly fees for update / maintenance

Project Description: Development of 7 different health care professional WordPress Projects

Project Approach: Programming, configuration and development of responsive open source content management / WordPress

Project Outcome: Successfully created and implemented 7 custom WordPress design projects

Project Title: MPN Realty Inc. Custom Corporate Responsive Apps

Client Name: Leigh Rubin

Client Contact: 239 Bainbridge Street
Philadelphia, PA 19147
leigh@rubincreative.com
P | 267.319.1683

Staff Lead: Nick Salas - President & Programmer Nickspages.com, Inc.

Timeline: 2013 - Present

Number of Hrs: 335+

Fee: \$10,000 +additional hourly fees for update /maintenance

Project Description: Custom responsive commercial real estate app

Project Approach: Programming, configuration, and development of MTS Software Solutions and MPN Realty, Inc's corporate responsive apps utilizing a custom responsive Drupal theme.

Project Outcome: Successfully created and implemented custom drupal web design with over 10 users

Project Link: www.mpnrealty.com

Current Clients

Project Title: Custom Responsive Drupal Theme

Client Name: Paul Brown

Client Contact: 132 W Plant St Ste 210
Winter Garden, FL 34787
paul@pbbrown.com
P | 480.586.0954

Staff Lead: Nick Salas - President & Programmer Nickspages.com, Inc.

Timeline: 2013 - Present

Number of Hrs: 266+

Fee: \$8,000+

Project Description: Custom responsive Drupal solution to emulate existing branding.

Project Link: www.pbbrown.com, new site coming 2015

Project Title: Online Store / Site

Client Name: DJ Wetmore

Client Contact: 510-847-2992
dj@neverloseit.company

Staff Lead: Nick Salas - President & Programmer Nickspages.com, Inc.

Timeline: Current

Project Description: Online Store / Site for Sunglasses and Shirts

Project Title: Responsive Retrofit Conversion to WordPress

Client Name: Neal Hall

Client Contact: 919-449-6775
neal@clickdepot.com

Staff Lead: Nick Salas - President & Programmer Nickspages.com, Inc.

Timeline: Current

Site Links: taylorsrestorationnc.com
madisongaragedoorservices.com

Viability

5.1 Nickspages.com, Inc. is a registered S-corp with sunbiz.org.

5.2 Nick Salas has been designing and developing custom & responsive web content for the past twelve years. Nickspages.com, Inc. has recently celebrated its 5th year in business (sunbiz.org S-corp) and has devised over 60 creative and professional web services for both the private and commercial industries. Nick has experience working across multiple jurisdictions and with a variety of clientele including doctors, lawyers, commercial and residential realtors as well as in association with the Georgia Emergency Management Agency (GEMA) for MBF Industries, Inc.

5.3 Nickspages.com, Inc. holds a solid financial and economic background, and is continuing to expand rapidly. NP has never held any claims concerning litigation.

Design and Implementation Approach

6.1 Nickspages shall create a custom responsive theme using the content management system in Drupal. After obtaining the college's approval for the selected design and style guide, we shall commence obtaining all necessary information to build the site. We shall then add and configure php packets called Modules which will add the majority of the functionality needed to accomplish the specifications of the RFP. The CMS shall then use a custom and proprietary theme using the Zen framework. This shall hold all of the custom CSS that shall be needed to hold design requirements. All of our custom responsive themes without framework look perfect on all mobile devices such as iPads, Androids, and iPhones. We run various quality tests therefore ensuring the functionality and compatibility on all browsers including Internet Explorer, Mozilla Firefox, Chrome etc. Spacing and rendering on all tablet devices including portrait and landscape variables, all smartphone portrait and landscape viewing properties, and quality testing for formats; Android, Apple, and Microsoft are taken into consideration. Additionally, NP has a full service contingency / disaster recovery plan. Materials are saved via cloud hosting, server hosting, to NP local computers updated every month, additional back up via local hard drives and on usb devices (encrypted). The utilization of an open source platform, thus allows us to build a site with multi-level account administration, options for creating an unlimited number of new sub-site templates, template modification and can be integrated with additional features. Once the site passes our quality control testing and the approval finalized by Tallahassee Community College, we then download the site and database and package the site in one zipfile containing admin credentials for delivery. We then install the site on your hosting platform of choice. Nickspages shall start upon receipt of PO and shall program, configure, and deliver the custom solution within the required time frame.

6.2 Projected Project Schedule

Phase I Web Design

- 1.1 Consultation with TCC and/or branding project team to assist in design analysis.
- 1.2 Consultant shall discuss the aesthetic portion of the site; including color schemes, graphic elements, and navigational tools to maintain consistency and unity in look and feel throughout website(s).
- 1.3 Consultant shall provide designs of the proposed website(s).
- 1.4 Consultant shall obtain design/template approval.
- 1.5 Consultant will assist in addressing any requested URL changes or naming conventions.
- 1.6 Consultant will immediately begin updating and migrating necessary information.
- 1.7 Consultant will plan and integrate all necessary applications in design.
- 1.8 Consultant will integrate all noted requirements and additional features / functions.

Phase II CMS

- 2.1 Consultant shall provide a comprehensive CMS solution.
- 2.2 Consultant shall utilize Drupal CMS solutions to meet all adaptability, efficiency, editing and management product requirements.
- 2.3 Consultant shall incorporate all necessary information within the CMS and build site.
- 2.4 Consultant shall incorporate all functions and features desired by client.

Phase III Testing & Compatibility

- 3.1 Consultant shall run rigorous compatibility and functionality testing on all browsers and devices
- 3.2 Consultant shall provide backups of all important materials
- 3.3 Consultant will address any necessary changes
- 3.4 Consultant will obtain final approval of site from Tallahassee Community College

Phase IV Launch

- 4.1 Consultant Shall Launch Site in association with Tallahassee Community College
- 4.2 Consultant Shall turn over necessary materials and site to the TCC team.

All work will be completed and final product delivered as per the deadlines in RFQ with quality assurance.

6.3 Nickspages.com, Inc has a wealth of experience in creating similar custom Drupal themes and we believe that our approach will serve TCC as the best possible design and delivery solution.

6.4 Nick Salas President and Master Programmer of Nickspages.com, Inc, will hold sole responsibility for the design, build, and delivery of the TCC Site. Nick has over twelve years of experience in this field and our company has been a leader in the Palm Beach area for the past 6 years when our company was registered with sunbiz.org as an S-corp.

6.5 Nickspages.com, Inc would like to request of the college one main liaison who will be the sole contact point between NP and TCC. Additionally, we can create permissions within the website where the college can select and assign roles for specific users, that will have access to view and edit the content. We do not foresee this to be time consuming on the college's staff end, it simply allows the ability to monitor progress and suggest changes.

6.6 Please see our section on references for our work histories. President and Master Programmer Nick Salas, will be the sole responsibility for delivering the design and implementation for Tallahassee Community College.

6.7 Nickspages.com, Inc. hereby acknowledges the College's right of refusal.

Project Management

7.1 NP believes that having a solid plan of action and passion for what we do is what makes our company and products unique. NP seeks to find the most efficient methods regarding time and schedule management. We utilize online based calendar / management applications and plan our time very concisely to be sure every detail and function is addressed and accounted for. Weekly or bi-weekly progress reports will be sent to college liaison and constant communication via skype or email is always available to keep client updated. We are willing to “go the extra mile” to give our clients what they desire and work within a reasonable budget helping us to stand out from the competition. NP also owns all of the necessary equipment and has the capabilities to complete the requested project “in house” therefore saving client money on subcontracting additional services etc. NP plans to bid for this work on a flat-fee basis. We believe this is the most cost effective approach and allows NP the flexibility to address necessary improvements and changes as requested by the college without exceeding the budget limit. Our clientele are very happy that we operate on such a payment method as this helps to reduce the total costs incurred.

7.2 NP does not plan on subcontracting or outsourcing any work regarding this RFP, we are fully capable with our own staffing, materials, equipment etc to provide you with the best possible web design solution and services. Nick Salas President and Programmer of Nickspages.com, Inc. will hold prime responsibility for the work and presentation of final product.

7.3 NP is fully flexible and welcomes collaboration with College project manager / team.

College and Respondent Roles and Responsibilities

8.1 The critical project roles that will be needed to successfully implement this project are the Project Manager / Master Web Designer position held by President of Nickspages.com, Inc's, Nick Salas and the College's selected project manager. Responsibilities include weekly email progress reports, phone and/or skype calls, conference meetings and on-site visits as requested along with any other additional means of communication. This will assist progress in a timely and positive manner.

8.2 The organizational structure shall include a detailed schedule whereby a timeline with production milestones, approval process dates, testing / compatibility functionality and delivery of final product be developed between the Project manager and the college's liaison. This will ensure that NP is delivering the best possible solution for implementation.

8.3 Nickspages.com, Inc. shall discuss the timely fashion for required responses and communication in order to achieve the desired result, with the college's liaison upon award of contract. We are expecting to have ongoing verbal and/or written communication to satisfy the needs and requests of the college and project.

Respondent Project Assumptions

Nickspages.com, Inc. in regards to the discussed project, hereby assumes responsibility for delivering a high quality product that will engage and satisfy the members of the Tallahassee Community College staff, students, and community. NP does not foresee any difficulties in completing the requirements in the RFI and assures that all measures will adhere to scheduling, deadline, and budget requirements, as well as complete rigorous quality control testing in order to provide the best possible web product.

Prior Work

Nickspages.com, Inc has developed a multitude of custom Drupal sites, each with responsive design and implementation of various features. Please view references and our website to fully understand the scope of our previous work. We are fully capable of bringing any and all of the RFI's requested features to life as well as any additional requests.

Project Team

Nick Salas of Nickspages.com, Inc. has over 12 years of experience designing and developing responsive web content across several open source management platforms. Nickspages.com, has recently celebrated its 5th year in business (sunbiz.org S-Corp) and has devised over 60 creative and professional web services for both the private and commercial industries. Nick has experience working across multiple jurisdictions and with a variety of clientele including, doctors, lawyers, commercial and residential realtors as well as in association with the Georgia Emergency Management Agency (GEMA) for MBF Industries, Inc. NP is a leader in the Palm Beach, Florida area for web design services and has demonstrated competence and success in adhering to all scheduling, deadline, and budget requirements of past projects, rigorous quality control to provide the best possible web products, and the availability and flexibility to accommodate all of the clients needs and desires. We have maintained an unparalleled level of professionalism and positive customer feedback and our business is continuing to rapidly expand globally, with over sixty clients in the USA.

NP does not plan on subcontracting or outsourcing any work regarding this RFP, we are fully capable with our own staffing, materials, equipment etc to provide you with the best possible web design solution and services. Nick Salas President and Programmer of Nickspages.com, Inc. will hold prime responsibility and final authority for the work and final product.

Project Budget

Design	\$5,000
Creation and Implementation	\$10,000
Total Costs	\$15,000

Cost Minimization

13.1 NP plans to bid for this work on a flat-fee basis. We believe this is the most cost effective approach and allows NP the flexibility to address necessary improvements and changes as requested by the college without exceeding the budget limit. Our clientele are very happy that we operate on such a payment method as this helps to reduce the total costs incurred.

13.2 NP believes that having a solid plan of action and passion for what we do is what makes our company and products unique. We are willing to “go the extra mile” to give our clients what they desire and work within a reasonable budget helping us to stand out from the competition. NP also owns all of the necessary equipment and has the capabilities to complete the requested project “in house” therefore saving client money on subcontracting additional services etc.

13.3 NP obtains all of the information for a potential bid and fully analyzes the spectrum of what the client is asking. We then compare it to the wide range of services we offer. We take into consideration the size, volume, time needed, equipment, hours, cost etc all in determining whether we choose to submit a bid on a particular project.

Statement of Work

Nickspages.com, Inc is fully capable to accommodate all of the requested services and to provide you with the best possible web design and implementation solution. We hereby submit an official bid in response to RFI 2015-08.

Contract Terms and Conditions

Nickspages.com, Inc. understands the offerings of the described RFI. We would like to request a 50% payment upon award and 50% payment upon completion. We are open to negotiations which can be discussed at an arranged time.

Additional Contract Items

Nickspages.com, Inc. currently does not hold any additional items of discussion.

Additional Information

Any additional information is welcomed and can be obtained upon request.