



REQUEST FOR QUOTE

CONTINUING SERVICE & MAINTENANCE FOR CITY WORDPRESS SITE

RFQ # 2015 1027

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Fed Emp ID # 27-0704877

November 16, 2015

City of Fort Walton Beach
Purchasing Division
105 Miracle Strip Pkwy SW
Fort Walton Beach, FL 32548

RE: RFQ#2015 1027
CONTINUING SERVICE & MAINTENANCE FOR CITY WORDPRESS WEBSITE

Dear City of Fort Walton Beach,

Nickspages.com, Inc. (hereinafter referred to as "NP"), has received and reviewed Request for Quote No. 2015 1027 for website scoping, responsive web development and content management services for the City of Fort Walton Beach. The approach will utilize Word Press as a content management platform, and the project will focus on the consultation of overall design, content creation, usability testing, and migration issues and strategies in transitioning from the current site to proposed new site. Support for an analytics program, integrated maps and additional languages will also be incorporated. Additionally, services such as locating, evaluating and securing a host vendor, onsite staff training and ongoing technical support and maintenance will be provided. NP acknowledges the terms set forth in ESC-0271-15 and is fully capable of meeting all requirements and specifications with quality assurance. We can fully advise and develop the necessary strategic considerations to meet all of your companies needs and facilitate long-term support. All phases will be live within three months of the contractual agreement and a strategy for additional enhancements, changes and fixes will be implemented.

Sincerely,
Nick Salas

President
Nickspages.com, Inc.



PROPOSAL CRITERIA

1. Introduction/Summary
2. Scope of Services
3. References
4. Capabilities
5. Fee Schedule/Cost Proposal



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1.0 INTRODUCTION/SUMMARY

1.1 Nickspages.com is a responsive template manufacturer specializing in open source content and WordPress management systems. We have the resources, vision, and experience to design and implement any responsive solution for any organization with integrity and style. We offer an effective solution to developing sites that are both attractive and functional, in order to achieve your desired products. Nickspages was founded in 2009 by President and Programmer Nick Salas, who holds an MBA and BA of Finance from the University of Central Florida, Orlando, FL. Our company holds extensive coding experience working with HTML5, CSS3, PHP, jQuery, Drupal and WordPress content management systems. We are currently based in Palm Beach Gardens, Florida; and our business is rapidly expanding globally, with over eighty clients in the USA, Canada and Jamaica. Our products are delivered perfectly responsive, without a framework and without our name on the bottom of your web app, making your site completely proprietary.

1.2 Current Public Website is located at nickspages.com hosted on Bluehost.

2.0 SCOPE OF SERVICES

2.1 Maintenance of Hosted Website

2.1.1 WordPress Version Upgrades

2.1.2 Site Auditor

3.0 REFERENCES

Gary Rollins

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Commercial Real Estate Sites
Cip10

Joel

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2. PROJECT APPROACH NARRATIVE

Phase I - March 18, 2015

2.1 Consultation with Seaport Alliance Website Representatives in order to define the detailed website requirements. Vendor shall complete additional research to obtain information and feedback on how the Seaport Alliance can best serve its primary audience online.

2.2 Vendor shall assist buyer in locating and securing a server and hosting services.

2.3 Vendor shall assist in the development of the Drupal 7 solution.

2.4 Vendor shall ensure website requirements and plans meet state and federal requirements for public information, accessibility and retention policies.

2.5 Vendor shall ensure website requirements and plans comply with the standards and regulations of Section 508 of the Americans with Disabilities Act (ADA).

Phase II - April 1, 2015

2.6 Vendor shall create a responsive theme using Drupal 7 to meet all requirements of the Seaport Alliance and which will compliment both existing websites for the Port of Seattle and Port of Tacoma. The theme shall contain a graphical user interface that adheres to branding guidelines and provides clear navigation to users. The theme shall contain templates which will simplify creating content for the site.

2.7 Vendor shall make recommendations about how the new site and how the existing two Port websites should work together.

2.8 Vendor shall make sure the requirements allow for flexibility, scalability and extendibility to meet future business needs.

2.9 Vendor shall assist in the migration of data from the current Ports of Tacoma and Seattle's websites into the new site.

2.10 Consultant shall provide interactive map functionality that includes the ability to view and filter information about marine terminals, warehouses/distribution centers and logistics providers.

2.11 Vendor shall integrate and/or display data through XML feeds from existing applications and provide the ability to import Microsoft Excel files into the content management system to populate a database table, dashboard map, etc.



2.12 Vendor shall optimize content viewing across multiple devices through the utilization of responsive web design.

2.13 Vendor shall provide the ability to create online forms to collect data and information from customers such as contact us, breakbulk rate request and public records request.

2.14 Vendor shall ensure that the site meets compatibility requirements for Google Analytics.

Phase III - April 15, 2015

2.15 Vendor shall assist in the development of a usability testing plan.

2.16 Vendor shall review and test completed website before going live.

2.17 Vendor shall address any issues, errors, compatibility issues or design inconsistencies at this time.

Phase IV - May 15, 2015

2.18 Vendor shall develop plan for ongoing maintenance and technical support.

2.19 Vendor shall develop plan for emergency recovery services.

2.20 Vendor shall provide training of content editors, technical support staff and website administrators through interactive webinars. Vendor shall provide adequate training manuals in electronic format.