

WEB STRATEGY & DESIGN

SUNY ADIRONDACK

SUNNYACC.EDU

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July 27th, 2015

Dear SUNY Adirondack,

Nickspages.com, Inc. (hereinafter referred to as "NP"), has received and reviewed RFP titled "Web Strategy & Design" for engaging and dynamic, web design, & development services. The approach will utilize Drupal as a content management system and the product will combine both an aesthetically appealing architecture with functionality in order to provide SUNY Adirondack with the best possible delivery and design solution. We also are highly experienced with integration of support systems and all of our work is responsive across all devices and platforms. NP is confident that our unique, design concepts, and custom drupal theme would perfectly suit all of the college's desired aspects. Nickspages.com, Inc. acknowledges the terms set forth in the described RFP and is fully capable of meeting all requirements and specifications with quality assurance. We can comprehensively advise and establish the necessary strategic considerations and services to meet all of the college's needs and facilitate long-term support.

Sincerely,
Nick Salas

President
Nickspages.com, Inc.

Table of Contents

A. Cover Letter

B. Technical Proposal

a. Project Approach

b. Scope of Work / Timeline

C. Management Proposal

a. Description of Firm / Individual

b. References

c. Additional Information

Project Approach

Nickspages shall create a custom responsive theme using the content management system in Drupal. We shall then add and configure php packets called Modules which will add the majority of the functionality needed to accomplish the specifications of the RFP.

The CMS shall then use a custom and proprietary theme using the Zen framework. This shall hold all of the custom CSS that shall be needed to hold design requirements. All of our custom responsive themes without framework look perfect on all mobile devices such as iPads, Androids, and iPhones.

The site shall then pass a rigorous QC phase which will not only pass all of the requirements as listed by the SUNY Adirondack staff, but also all the devices in the Jupiter, FL office. Once the site passes our QC, then we download the site and database and package the site in one zipfile containing admin credentials for delivery. We then install the site on your hosting platform of choice. Must be Linux or Apache. Most of them are these days.

Nickspages shall start upon receipt of PO and shall program, configure, and deliver the custom solution within the required time frame.

All design and programming shall be done by Senior Developer Nick Salas, also the president of Nickspages.com, Inc. No aspect of the work in progress shall be given to another person.

Scope of Services Timeline

Phase I Web Design

- 1.1 Consultation with SUNY Adirondack. and/or branding project team to assist in design analysis.
- 1.2 Consultant shall discuss the aesthetic portion of the site; including color schemes, graphic elements, and navigational tools to maintain consistency and unity in look and feel throughout website(s).
- 1.3 Consultant shall provide designs of the proposed website(s).
- 1.4 Consultant shall obtain design/template approval.
- 1.5 Consultant will assist in addressing any requested URL changes or naming conventions.
- 1.6 Consultant will immediately begin updating and migrating necessary information.
- 1.7 Consultant will plan and integrate all necessary applications in design.
- 1.8 Consultant will integrate all noted requirements and additional features / functions.

Phase II CMS

- 2.1 Consultant shall provide a comprehensive CMS solution.
- 2.2 Consultant shall utilize Drupal CMS solutions to meet all adaptability, efficiency, editing and management product requirements.
- 2.3 Consultant shall incorporate all necessary information within the CMS and build site.
- 2.4 Consultant shall incorporate all functions and features desired by client.

Phase III Testing & Compatibility

- 3.1 Consultant shall run rigorous compatibility and functionality testing on all browsers and devices
- 3.2 Consultant shall provide backups of all important materials
- 3.3 Consultant will address any necessary changes
- 3.4 Consultant will obtain final approval of site from SUNY Adirondack

Phase IV Launch

- 4.1 Consultant Shall Launch Site
- 4.2 Consultant Shall turn over all materials and site to the SUNY Adirondack team

Description of Firm / Individual

Nickspages.com, Inc. is a responsive template manufacturer specializing in Drupal. We have the resources, vision, and experience to design and implement any responsive solution for any organization with integrity and style. We offer an effective solution to developing sites that are both attractive and functional, in order to achieve your desired products. Our company holds extensive coding experience working with HTML5, CSS3, PHP, jQuery, Drupal & WordPress content management systems, and the implementation of audio/visual materials including screencasts (<https://themecourt.com/howto>). Nick Salas of Nickspages.com, Inc. has over 12 years of experience designing and developing responsive web content across several open source management platforms. Nickspages.com, has recently celebrated its 5th year in business (sunbiz.org S-Corp) and has devised over 60 creative and professional web services for both the private and commercial industries. Nick has experience working across multiple jurisdictions and with a variety of clientele including, doctors, lawyers, commercial and residential realtors as well as in association with the Georgia Emergency Management Agency (GEMA) for MBF Industries, Inc. NP is a leader in the Palm Beach, Florida area for web design services and has demonstrated competence and success in adhering to all scheduling, deadline, and budget requirements of past projects, rigorous quality control to provide the best possible web products, and the availability and flexibility to accommodate all of the clients needs and desires. We have maintained an unparalleled level of professionalism and positive customer feedback and our business is continuing to rapidly expand globally, with over sixty clients in the USA.

NP does not plan on subcontracting or outsourcing any work regarding this RFP, we are fully capable with our own staffing, materials, equipment etc to provide you with the best possible web design solution and services. Nick Salas President and Programmer of Nickspages.com, Inc. will hold prime responsibility and final authority for the work and final product.

Nick Salas

President & Programmer Nickspages.com, Inc.

MBA - University Of Central Florida

BA Finance - University of Central Florida

References

Former Clients

Project Title: Responsive Healthcare Projects

Client Name: James Weber

Client Contact: 115 Old Short Hills Rd
#535 West Orange, NJ 07052
james@shoestringnj.com
P | 973-495-5898

Staff Lead: Nick Salas - President & Programmer Nickspages.com, Inc.

Timeline: 2013 - 2014

Number of Hours: 682+

Fee: \$20,000 +additional ongoing hourly fees for update / maintenance

Project Description: Development of 7 different health care professional WordPress Projects

Project Approach: Programming, configuration and development of responsive open source content management / WordPress

Project Outcome: Successfully created and implemented 7 custom WordPress design projects

Project Title: MPN Realty Inc. Custom Corporate Responsive Apps

Client Name: Leigh Rubin

Client Contact: 239 Bainbridge Street
Philadelphia, PA 19147
leigh@rubincreative.com
P | 267.319.1683

Staff Lead: Nick Salas - President & Programmer Nickspages.com, Inc.

Timeline: 2013 - Present

Number of Hrs: 335+

Fee: \$10,000 +additional hourly fees for update /maintenance

Project Description: Custom responsive commercial real estate app

Project Approach: Programming, configuration, and development of MTS Software Solutions and MPN Realty, Inc's corporate responsive apps utilizing a custom responsive Drupal theme.

Project Outcome: Successfully created and implemented custom drupal web design with over 10 users

Project Link: www.mpnrealty.com

Current Clients

Project Title: Custom Responsive Drupal Theme

Client Name: Paul Brown

Client Contact: 132 W Plant St Ste 210
Winter Garden, FL 34787
paul@pbbrown.com
P | 480.586.0954

Staff Lead: Nick Salas - President & Programmer Nickspages.com, Inc.

Timeline: 2013 - Present

Number of Hrs: 266+

Fee: \$8,000+

Project Description: Custom responsive Drupal solution to emulate existing branding.

Project Link: www.pbbrown.com, new site coming 2015

Project Title: Online Store / Site

Client Name: DJ Wetmore

Client Contact: 510-847-2992
dj@neverloseit.company

Staff Lead: Nick Salas - President & Programmer Nickspages.com, Inc.

Timeline: Current

Project Description: Online Store / Site for Sunglasses and Shirts

Project Title: Responsive Retrofit Conversion to WordPress

Client Name: Neal Hall

Client Contact: 919-449-6775
neal@clickdepot.com

Staff Lead: Nick Salas - President & Programmer Nickspages.com, Inc.

Timeline: Current

Site Links: taylorsrestorationnc.com
madisongaragedoorservices.com

Additional Information

Nickspages.com, Inc. insures that the necessary insurance coverage will be purchased prior to start of contract. We agree to adhere to all contractual and insurance requirements.